



AusAPT 2023 AGM – President’s Report

Wednesday 1 November

OVERVIEW:

1. Year in Review: Priorities
2. Review of Priorities in detail
3. Thanks to the Management Committee Team
4. Areas of Focus, 2023-4

1. Year in Review/Four Key Priorities

Looking at the year in review, specifically the financial year from July 2022 to June 2023. The four key priorities for AusAPT in that 2022-23 period have been:

1. REORIENTING: assessing new directions in new times, especially with events.
2. BUILDING: Building on the capacity developed to connect virtually to reach new audiences.
3. GLOBAL CONNECTION: Working globally with APT partners and type connections.
4. VALUE: Providing value and benefits for members in changing times and for new community members.

2. Review of Priorities in Detail:

REORIENTING:

Things have significantly changed post the covid pandemic and its societal impacts.

- Key question for us has been whether our annual conferences which are a central event for us should be virtual or in person.
- This is something that all global APTs are grappling with.
- 2022: Began with the plan for an in-person conference, shifted to a virtual offering.
- 2023: Shifted to an in-person conference with planning, call for presenters in first half of 2023.
- Continual process of reorienting our approach to events and pivoting our planning in new times. This will continue!

BUILDING:

During the covid period, we developed a high level of capability to offer and run successful online events including our annual conference.



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In 2022-3, we have focused on further BUILDING on this capacity developed to deliver world class virtual type events.

2022 Conference: Time & Tide: Traditions and Trends in Type

- 30th anniversary conference, being almost exactly 30 years since the first event in AusAPT’s first conference as an association in 30 September to 3rd October, 1992 in Twin Waters, Maroochydore, Queensland.
- Our 2022 conference featured 17 sessions, 16 international presenters, keynotes, concurrent & social sessions.
- We had a mix of traditional themes and emerging trends.
- Strong local and international engagement with around 70 people attending.
- Third online conference in 3 years and we honed our expertise and skill along the way.
- A skill we can keep building on.

GLOBAL CONNECTION

With the changing environment, important to connect globally as well as locally:

- Global APT leaders meet monthly, with leaders of APTi, BAPT, AFTP, Danish Type community meeting to share practice, events, challenges and solutions. This has been an incredibly supportive global connection and ensures we don’t operate in isolation and learn from each other.
- AusAPT’s global focus was enhanced with including an international representative, Harumi Gondo, on our management team in recent times and this has been very helpful to have a wider lens including in the Asia Pacific region and to foster connections.
- We have focused on being mindful of international audiences in our offerings including being mindful of and communicative about time zones to facilitate inclusion.
- AusAPT has always had global connections. AusAPT started and grew from global connections. Not new, but ever more important.

VALUE FOR MEMBERS: mix of initiatives for members, offerings for both members and new community members

New Initiatives:

- Offered 4 session online course in Parenting in Nov 22 with Elizabeth Murphy & facilitated by Harumi Gondo—free for members.
- Offered year long *Psychological Types* Reading Group led by Peter Geyer & Ellen Owen— Members only and free for members.



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Online sessions for members and new community members:

We offered following online sessions with a focus on **Type & Life Series**:

- **Dating** with Type —Jessica Alderson
- Increasing your **Sales** using Personality Type—Tim Milligan
- Doing the **Parenting** Dance—Elizabeth Murphy, Mollie Allen, Erin Smith
- **Using Psychological Type Ethically**—Karen Keefer

These sessions were free as part of our commitment to members and also bringing new people into our community. We focused on a Type and Life Series with themes such as parenting, dating, sales, careers to bring new people in over 22-23.

In person sessions

Offered following in-person sessions in Melbourne:

- Superhero Archetypes—Peter Malone
- Personality Instruments—Adam Le Good & Rod Winning
- Autism Plus Improv Workshop—Russell Fletcher & Hayden Spencer
- Personality, Type & other Labels—Peter Geyer
- Type and Movies: Australian Images—Peter Malone

As valuable as virtual gatherings are, it’s been fabulous to recommence in person gatherings in Melbourne’s with Meredith’s support there in organizing and including the generous provision of a place to gather in person. Thank you, Meredith.

Type Research and Practice Collection:

- 3000+ books, 100,000+ publications of all kinds, digital, hard-copy, audio-visual on psychological type and related topics.
- Focus in 2022-23 included conference preparation support for presenters, resources for the *Psychological Types* Reading Group.
- Thanks to custodian Peter Geyer for his knowledge, support and commitment.
- Welcome visitors by arrangement and offers of assistance in organising the collection.
- Peter’s full Collection Report is included below for reference.

Collection Report 2023 – Peter Geyer

The AusAPT Type Research and Practice Collection (TRPC) contains publications of all kinds, digital, hard-copy and audio-visual on psychological type and related topics such as culture, history, organisations, philosophy, psychiatry, psychology, science and technology, as well as an archive of completed MBTI® Answer Sheets. The



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TRPC is intended to help type practitioners and others in their research and practice, whether it be an emailed inquiry, or for a paper, presentation, workshop etc.

At least 3 presenters at the recent conference in Brisbane utilised the Collection, and a data stick of selected materials was provided to all participants. Spare copies of type-related publications were also made available for people to take, as the TRPC welcomes donations of any kind, redistributing any duplicated material at type events, or to visitors to the Collection.

The TRPC Custodian, Peter Geyer, was unable to attend the conference due to travel-related issues but can meet for discussions etc. in and around Melbourne and surrounding areas. The current monthly Zoom meetings of the *Psychological Types* Reading Group have used as well as distributed, TRPC books and papers.

People can also visit the library associated with the TRPC by arrangement with Peter, who welcomes offers of assistance in the cataloguing and labelling of the substantial digital collection of media and research articles of all kinds. Recent visitors have come from overseas and from the MBTI® publisher, as well as locals.

Thanks to the Management Committee

- Heart of AusAPT’s leadership, teamwork and operations.
- AusAPT’s Management Committee was appointed for a two-year term in 2022 AGM.
- **Phil Kerr** appointed Treasurer & has also worked across Secretary and Conference Convenor roles since 2022 AGM. Thank you to Phil for his stellar efforts in all of these roles especially his thorough financial management and support, his willingness to assist with secretarial duties in the absence of an office bearer there, the planning for the 2023 conference in changing times. And for his constant and unwavering support and advice to me, the committee and community members.
- **Ellen Owen & Harumi Gondo** were appointed and continue as regional reps, leading, promoting and supporting programs offered including the Parenting and Reading Group. I’m grateful for their leadership and support.
- **Meredith Fuller** joined Committee as regional rep for Victoria/Tas in late 2022 leading in-person programs there, providing her home for events and assisting with promotion and photography. I’m very thankful for all that Meredith does.
- **Welcome offers of assistance** to join the committee especially in the role of Secretary now to 24 AGM. Or in other areas of need or interest you can identify.



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AREAS OF FOCUS, 2023-24

1. SUSTAINABLE ORGANISATION

- We have a good, stable foundation and a strong financial position – how can we leverage this?
- Reduced our membership fee by 25% in 2023-24 & increased benefits.
- Need to look at our membership and professional organisation model to ensure it is relevant.
- Build, ensure a sustainable organisation and leadership team.
- Small team = high volunteer workload. Welcome assistance.

2. TYPOLOGY AS CORE & REACHING NEW AUDIENCES:

- Extending, consolidating value for members.
- Meeting needs of longer-term members whilst broadening content for a younger, newer audience: digital, relationships, career, parenting.
- Type practitioner focus needs to be central to conference, events, activities.
- Reading Group, courses, Special Interest Groups.

3. PARTNERSHIP INCLUDING REGIONALLY & GLOBALLY

- Valuing and sharing what we offer with our unique qualities as a community and in the Asia Pacific.
- Building bridges between type communities globally, including in Asia Pacific, engaging, sharing ideas and expertise.
- Building on partnership with Asia Pacific Institute for Learning and Performance (ILP).

4. BALANCING IN-PERSON & VIRTUAL PRESENCE

- Event management in changing times: in-person, online or hybrid?
- Need both in-person & virtual events.
- Keep event costs down to help make them as accessible as possible.
- Work smarter and keep focused: eg single stream one day virtual event.

Thank you to everyone for your support of AusAPT, of the Committee and of me as President. Your willingness to embrace new ways of connecting and learning has been inspiring and a great joy, and I look forward to building a positive future for AusAPT into 2022 and beyond.

Terri Connellan
AusAPT President
1 November 2023